

BRAND GUIDE

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| beef & poultry | Thousand Acres Belcampo Steakhouse Organics Mary's Poultry |
| fish | Dr. Praeger's Fishpeople Orca Bay Henry and Lisa's Natural Sea |
| canned fish & shellfish | Wild Planet Crown Prince Bela Safe Catch Patagonia Provisions |
| sausage & deli meat | Niman Ranch True Story Organic Prairie Diestel Applegate Plainville |
| eggs | Farmers Hen House Vital Farms Blue Sky Organic Valley Full Circle |
| dairy | Organic Valley Horizon Kalona Supernatural Maple Hill Organic |
| cheese, yogurt, & kefir | Rumiano Good Culture Nancy's Stonyfield Wallaby Liberté Lifeway |
| dairy alternatives | Dayia Green Valley SO Delicious Kite Hill Miyokos Follow Your Heart |
| ice cream & desserts | Alden's Organic Cado Straus Maxine's Nadamoo Three Twins |
| frozen meals & pizza | Amy's Primal Kitchen Deep Indian Against All Grain Caulipower |
| frozen produce | Cascadian Farm Woodstock Earthbound Farm Alexia Stahlbush |
| kraut & kimchi | Farmhouse Culture Wildbrine Eden Organic Sonoma Brinery |
| olives & pickles | Mediterranean Organic Jeff's Naturals Divina Woodstock Bubbies |
| condiments & dressings | Primal Kitchen Bragg Annie's Sir Kensington's Fody Mother Raw |
| fats & oils | Nutiva Spectrum 4th & Heart Epic Cali Olive Ranch Napa Valley Nat |
| sugar & honey | Wholesome Nutiva Lakanto Madhava Wedderspoon NOW |
| flour | Bob's Red Mill King Arthur Pamela's Jovial Otto's Arrowhead Mills |
| bread | Food for Life Ezekiel Dave's Rudis Silver Hills Alvarado St Bakery |
| gluten-free bread | Canyon Bakehouse Paleo Thin Little Northern Bakehouse Schar Udis |
| nut butters | Justin's Artisana Once Again PB and Co Earth Balance Maranatha |
| jams & jellies | Bonne Maman Santa Cruz Crofters St Dalfour Eden Stonewall |